



# Blackhawk Valley Region

## Board of Directors Minutes



**Meeting Date:** February 10, 2026

**Called to Order:** 7:03 PM

**Meeting Format:** Virtual

Board Member	Title	Present	Absent
Jeff Kulawinski	RE	X	
Scott Meland	Assistant RE	X	
Andrew Almquist	Member	X	
Ed Cheek	Member	X	
Charles Duncan	CENDIV Rep	X	
Lon Hake	Member		X
Joe Helser	Member, Area 5 Director	X	
Wanda Helser	PR/Media	X	
Pam Kewley	Treasurer	X	
Tim Marx	Road Rally	X	
Nikki Prevenas	Secretary, F&C RA	X	

**Membership Report:** \$195 from dues

**Previous Minutes:** No questions/concerns. Approved Ed/Scott

**Treasurer's Report:** Deposit paid for banquet in November, deposit paid to BHF for Majors, storage unit paid up for year, Approved Joe/Nikki

### Old Business:

- **2026 race dates**
  - Double regional April 17-19: Registration open
  - Majors May 2-3:
    - Friday in-track registration: Sue working on it, Tech still to decide/commit
    - Supps in progress, waiting on guidelines from Topeka
    - Large discussion around lunches, outsourcing, pros/cons, options
    - Finalizing specialty chiefs and worker giveaway
  - Firecracker July 4-5: discussions ongoing with Milwaukee region
    - Heather Ingraham reaching out to Nikki thinking TT may still be with event, Jeff to assist
- **Road Rally**
  - Tim pushing Cheese rally out to end of July/beginning of August, Nikki pointed out that CENDIV schedule is very full for that timeframe



# Blackhawk Valley Region

## Board of Directors Minutes



- **Volunteer numbers**
  - Discussions had around volunteer levels, specifically for Safety
  - GCR referenced for minimum staffing and discussions had around alternative options
  - Nikki discussed recruitment business cards and handing them out when talking to people on cold side of the fence
- **Website/Social Media**
  - Website – Nikki provided update from Megan:
    - Megan working on finalizing a few items – PDF imbedder for adding minutes, BOD page
    - Need headshots of all board members
    - Goal is to go live with site in early March and for Nikki to do demo at next board meeting
  - Logo – need for high-res image:
    - Joe found that place that does shirts can increase logo to high resolution, confirmed size needs to be at least 10 GB
    - Discussed logo changes and how that aligns with by-laws
    - Mixed feelings amongst board members on whether logo is racially insensitive
  - TikTok:
    - Launched at Rolex 24 with “meet the cendiv crew” video
    - 7,000 total viewers, 300+ likes
- **Conventions**
  - National Convention thoughts: Not as impressive as years past
  - CENDIV Convention March 14-15 @ MATC Mequon

### **New Business:**

- Fall Long Race
  - Discussed ongoing discussions surrounding event
- CENDIV Steward Training – Money request
  - Mike Smith requesting \$250-400 from each region for steward training at CENDIV convention
  - Money to be used to pay Brad Davis, other 3 road racing regions already said yes
  - Motion to approved with max amount of \$400 by Joe/Nikki

**Motion to Adjourn:** 8:09 PM – Ed/Joe

**Next Meeting:** March 10, 2026