



Blackhawk Valley Region

Board of Directors Minutes



Meeting Date: June 9, 2026

Called to Order: 7:03 PM

Meeting Format: Virtual

Board Member	Title	Present	Absent
Jeff Kulawinski	RE	X	
Scott Meland	Assistant RE	X	
Andrew Almquist	Member	X	
Ed Cheek	Member	X	
Charles Duncan	CENDIV Rep		X
Lon Hake	Member	X	
Joe Helser	Member, Area 5 Director	X	
Wanda Helser	PR/Media	X	
Pam Kewley	Treasurer	X	
Tim Marx	Road Rally		X
Nikki Prevenas	Secretary, F&C RA	X	

Previous Minutes: May minutes were updated to correct the typo for the CNA insurance (not CAN) and to change the Majors dinner provider to Pinnons, not Figs. Approved by Scott/Ed, updated by Nikki and resent.

Membership Report: \$460 from member dues in April.

Treasurer's Report:

- \$128.72 admin expense is for our share of a new laptop purchased for T&S.
- Remaining expenses were for Majors
 - Pam reviewed the spreadsheets shared with the board and details on how it's split between the regions
 - 10K+ tentative profit for each BVR and MKE regions.
- Approved motion Joe/Nikki

Old Business:

- Double regional Recap: No final recap yet.
- Majors Recap:
 - Only 9 flags left to distribute with great comments from the winners.
 - Lots of good feedback from the drivers – they love the quality of the flags.
 - Talked to Tracey about prelim profit numbers and Milwaukee region is very happy.
 - Observers report looked good - Jeff will share with wider board.



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- Firecracker July 4-5:
 - Pinnons scheduled to cater Saturday for picnic style dinner.
 - Trophies are handled for the event – total of 76.
 - Jeff to discuss worker lunches for the event with BHF staff.
 - Low car count as of this date and FF still expecting double digit participation.
- Road Rally
 - Tim absent again, no update
- Website/Social Media
 - Website:
 - 34 visitors in the last month, down 64% from prior month.
 - Homepage is the most visited page, with the events page being 2nd
 - Most people are typing in the website url directly and the rest are finding us from google search
 - Talked about ideas for posting new content monthly to help drive traffic
 - Wanda suggested list of BVR drivers from Sprints
 - Social Media
 - Facebook followers continue to increase
 - Have gotten enough engagement that Facebook will now start to push us as a free recommendation. We will show up in people's feeds with "since you liked this..." suggestion to follow us. This is a huge achievement!
- Assisting Jeff with RE workload
 - Discussed Jeff documenting processes and timelines for sharing with board
 - Nikki will create a Google drive for compiling key information using the PR email address
 - For example, the spreadsheet of trophies that can be uploaded where everyone can see it
 - Contact info like Katie from Pinnons and the 7 different menus we can order from
 - Start with Jeff sending Nikki key documents and uploading Pam's financial spreadsheets
 - Then share with the board before next meeting so we can test getting everyone in
- Honoring Sherri with the naming of events
 - Joe talked to Tracey Gauper about event naming. She was under the impression that Mark Amenda naming was for 1 year, so no problems with changing it



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- January/February timing is best for proposing name changes - aim for banquet
- Sherri Memorial at BHF
 - Joe is gathering details from Gayle at BHF and will have more info for us at next board meeting

New Business:

- Upcoming SCCA meetings
 - Marketing Shadow Lesson Thurs 6/11 “Practical uses of AI for Regions”
 - Volunteer Recruitment call Thurs 6/11 with Syndey
- General Updates
 - Approval requests from Milwaukee and Chicago incoming
 - At Sprints, Jeff started getting requests for sanctioning events in other regions - process under way
 - Reminder of Member of Excellence Nominations
 - BVR storage unit updates
- Tim Marx Board status
 - Attendance issue per bylaws
 - Motion to remove Tim due to lack of attendance made by Nikki, Joe 2nd, all in favor
 - Jeff to provide member list so we can review the list to see who might be a good fit
 - Board agrees that a driver would be good to have

Open Business:

- CNA bond
 - Only 5 names are on the bond and they're from the year 2000
 - To change insurance bond to 100K per board member would cost \$359 per year premium and requires a new application
 - Nikki made motion to pursue new application, Ed 2nd
- CENDIV BOD
 - Chuck absent and had nothing to report from CENDIV level
 - He will be talking to Tracey about options as no meetings, no updates, no communication

Motion to Adjourn: 7:59 PM by Nikki/Pam

Next Meeting: July 14th, 2026