



Blackhawk Valley Region

Board of Directors Minutes



Meeting Date: August 11, 2026

Called to Order: 7:04 PM

Meeting Format: Virtual

Board Member	Title	Present	Absent
Jeff Kulawinski	RE	X	
Scott Meland	Assistant RE	X	
Andrew Almquist	Member	X	
Ed Cheek	Member	X	
Charles Duncan	CENDIV Rep		X
Lon Hake	Member	X	
Joe Helser	Member, Area 5 Director	X	
Wanda Helser	PR/Media	X	
Pam Kewley	Treasurer	X	
Nikki Prevenas	Secretary, F&C RA	X	

Previous Minutes: Approved by Ed/Joe

Membership Report: \$360 from member dues in July

Treasurer's Report:

- CNA Bond refund received from April cancellation, new policy paid in July
- Check cut to Milwaukee region for Majors profit
- Approved by Joe/Nikki

Old Business:

- Double Regional Recap: Final recap does include a profit
- Majors Recap: 5 flags left to distribute
- Firecracker July 4-5: No final recap yet
- Website/Social Media
 - Website:
 - 51 visitors in the last month, down 30% from prior month.
 - Looking forward to next meeting stats now that Wanda has new articles posted
 - Social Media
 - Facebook followers up to 1,430
 - Discussed spam followers/AI bots that the increased visibility is bringing – Wanda continues to approve/deny followers based on validity



Blackhawk Valley Region

Board of Directors Minutes



- Wanda to share all videos/reels with Megan moving forward for repurposing on TikTok
 - Discussed demographic differences between FB/Insta/TikTok
- Approval requests with Milwaukee and Chicago regions are completed with next 3 years of events approved for BHF
- Milwaukee region trailer solution still in the works
- Jeff to share notes/recording from SCCA Marketing shadow session held on promo videos
- Runoffs Block party
 - Confirmed that National is contributing to the cost
 - Joe to talk to Ed Locke at Kettle to see if he has anyone interest in doing it
 - Staffing is a challenge due to the various roles the BVR board members have at the event
 - Ice cream machine is available if people are interested in staffing the table

New Business:

- LOL Region RE changed to Geoff Youngdahl
- National is hosting a roundtable discussion on 8/26 around new road racing committee
- National Convention dates announced (posted on CENDIV website)
- Motion made by Joe that we change the IL Secretary of State Address from Bob Newberg to Jeff Kulawinski to reflect current leadership
 - Pam seconded the motion
- Elwyn Wenzel's wife Kathy passed away and he was a BVR RE in the past
 - Nikki made the motion to let Joe and Wanda Helser use \$50 of BVR money to take something to the memorial service that Saturday
 - Jeff seconded the motion
- 2026 BVR Banquet November 7th
 - Based on the financial success this year, Jeff proposed that we cover the cost for all attendees
 - Will not advertise this on MSR
 - Nikki made the motion to advertise the banquet at \$20, Joe seconded the motion
 - Wanda to post a save the date and get the word out
 - Jeff will work with Kat to do the usual MSR link
 - The legality of the 50/50 raffle was discussed
 - All raffles need to be approved by the county government and require a permit
 - The board agreed that it's risky to continue holding the raffle at a public establishment



Blackhawk Valley Region

Board of Directors Minutes



- Jeff to inform those affected that there will not be a 50/50 raffle this year
- Ed will read the Pastor Mark prayer to start the banquet
- Award nominations were discussed
 - Member of the year
 - Worker of the year
 - Driver of the year
 - Rookie of the year (driver)
 - Kasik (someone who goes out of their way to help others and promote the sport)
 - O'Henry (hard luck)
 - RE Award

Motion to Adjourn: 8:02 PM by Nikki/Andrew

Next Meeting: September 15, 2026