



Blackhawk Valley Region

Board of Directors Minutes



Meeting Date: April 14, 2026

Called to Order: 7:02 PM

Meeting Format: Virtual

Board Member	Title	Present	Absent
Jeff Kulawinski	RE	X	
Scott Meland	Assistant RE	X	
Andrew Almquist	Member	X	
Ed Cheek	Member	X	
Charles Duncan	CENDIV Rep	X	
Lon Hake	Member	X	
Joe Helser	Member, Area 5 Director	X	
Wanda Helser	PR/Media		X
Pam Kewley	Treasurer	X	
Tim Marx	Road Rally		X
Nikki Prevenas	Secretary, F&C RA	X	

Previous Minutes: No questions/concerns. Approved Ed/Pam

Membership Report: \$395 from dues, 237 current members

Treasurer's Report: No activity other than membership dues, Approved Nikki/Joe

Old Business:

- **2026 races**
 - Double regional April 17-19:
 - 36 Driver's School entries, 105 Regional entries, 0 Race experience
 - Discussed Race Experience and how one of the barriers is how hard it is to find the arrive and drive business. SCCA has a page but it only has a few listed and none are local. Nikki considering adding something to CENDIV website, and it was suggested she start with the prep shops from event registration.
 - Majors May 2-3:
 - 111 entries, FC group at 11
 - Friday in track reg and express tech in the works.
 - Flags on order, gas cards on hand. Have race packets and insurance.
 - Finalized dinner menu, lunches through the track.
 - Firecracker July 4-5:
 - Milwaukee region refuses to consider gas cards – are adamant about their “chip clip”



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- FF race group still planned
- Paper entries have been discussed and already handled on CENDIV website. Kat and Nikki created a generic entry form that can be used for any event if needed. Fillable PDF to eliminate handwriting issues.
- Supplies have been ordered and MKE will bill us our share.
- Discussed annual tech for that event as well to support the Looong race.
- **Road Rally**
 - Tim absent, no update
- **Website/Social Media**
 - Website:
 - Had a request for historical racing results, discussed how we will post race results moving forward but cannot go retro.
 - Lots of positive feedback on our site – looks very refreshing compared to others on WordPress.
 - Sue Green did comment on how the Registration picture isn't technically Reg. The pictures on the site are what we have copyright law to use at this time. We will continue to update photos throughout the year as Megan and Wanda can take them.
 - Social Media
 - All is still going great! Wanda is doing amazing with interactive posts that encourage engagement.
- **CENDIV Spring Training**
 - Pointed out Nikki's notes and post on website – no feedback.
- **Call notes from Volunteer Recruitment and Region Calls**
 - Great notes from Abby!
 - Nikki asked if we get any leads from Syd as mentioned in her powerpoint – NO.
- **CENDIV Hall of Fame:** Board shared their ideas for nominations:
 - Pam suggested Liz Lowy
 - Nikki suggested Kevin Coulter
 - Charles suggested Jeff Sime
 - Jeff suggested Kathy Maleck

New Business:

- Marketing shadow session on 4/16

Motion to Adjourn: 7:46 PM – Nikki/Ed

Next Meeting: May 12, 2026 (Jeff will be absent, Scott will run the meeting)