



# Blackhawk Valley Region

## Board of Directors Minutes



**Meeting Date:** May 12, 2026

**Called to Order:** 7:02 PM

**Meeting Format:** Virtual

Board Member	Title	Present	Absent
Jeff Kulawinski	RE		X
Scott Meland	Assistant RE	X	
Andrew Almquist	Member	X	
Ed Cheek	Member	X	
Charles Duncan	CENDIV Rep		X
Lon Hake	Member		X
Joe Helser	Member, Area 5 Director	X	
Wanda Helser	PR/Media	X	
Pam Kewley	Treasurer	X	
Tim Marx	Road Rally		X
Nikki Prevenas	Secretary, F&C RA	X	

**Previous Minutes:** No questions/concerns. Approved Joe/Ed

**Membership Report:** \$670 from dues (March)

### Treasurer's Report:

- Admin expenses paid - CNA Surety bonding (legal coverage for BOD errors and omissions), CENDIV and check run order (\$1634.80)
  - Joe asked if that insurance covers embezzlement in case of future BOD members
  - Part of bylaws he's reviewing so Scott will check knowing it's something we used to have
- 93K deposit from MSR just received
- Profit of over 50K as of now for Majors, but more expenses to come
  - BHF paid up, Jeff reimbursed - just the SCCA bill coming for "big stuff"
- Report Approved Nikki/Joe

### Old Business:

- Double regional Recap:
  - Should make a profit from event
  - 18 or 19 new drivers



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- Majors Recap:
  - Large profit event that went really well
  - Flagger count was down but quality was stellar
  - Lots of write ups collected
  - FC group was super appreciative and board thinks we should keep that focus
    - Their social posts did some great PR for us
    - FF should help firecracker as well
  - Megan's Chicago region PR super helpful
  - Gas cards were very well received
  - Lunches were not good - we're not getting our money's worth at \$17, it was a \$7 lunch
    - Talked about Pinnons for lunch next year and how T&S had extra people that could have gone and gotten lunch
  - Everyone loved dinner from Pinnons
  - Nikki shared the discussion she had with Jeff at the event on the schedule and those seamless sessions on Saturday
    - Move up Saturday by 5 minutes and make sure Op Stewards are prepared for how to run the seamless sessions
    - Perhaps chief steward reminds them about releasing group 2 while group 1 is still on track
- Firecracker July 4-5:
  - Planning still ongoing
  - Joe asked about supps and when registration would open, saying he'd check on that
- Road Rally
  - Tim absent again, no update
- Website/Social Media
  - Website:
    - Wanda's new article is posted – check it out!
    - Andrew asked if anyone else has access to see website traffic – Nikki to verify that she does so she can provide those stats moving forward
  - Social Media
    - Megan hasn't posted to TikTok in past 3 months but is going to ask George Laws about repurposing any generic content she builds for Chicago region
      - Joe asked Nikki to remind Megan about SCCA's policy of not posting photos of incidents
    - Discussed Instagram coverage and how it's ok for it to be a lower priority due to the demographic reached on that platform
    - Facebook followers increased by 79 in last 28 days, up to 1,130



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- National's Marketing Session last week
  - Nikki attended and Google Ads was covered
  - Talked through that and how it costs money
  - Sent Abby feedback on warning us what tool will be covered
- CENDIV Hall of Fame
  - Names submitted and committee has voted

### **New Business:**

- Honoring Sherri Kulawinski
  - Request was made to change the name of a future race to honor Sherri Kulawinski but the challenge is we always share our events with other regions
    - Mark Amenda was BVR region member and it's been in his name for a while – his wife always comes out and works it and is so appreciative
    - Firecracker is "Susie Bonneau" and has been for a very long time
    - We still also have the idea to name the BVR banquet after her
    - Perhaps we need to establish a rule around how long we name a race after someone - say every 3 or 5 years we change the name?
  - Ed asked if we could do a memorial by the pole at BHF
    - Can we add Sherri to the group with Ric Green, Barb Peterson, etc?
    - Ed proposes that we dig into the cost for that
    - Joe volunteered to reach out to Gayle at BHF to get more information
- Discussions around assisting Jeff's workload as RE
  - We need to learn and assist Jeff with all the planning that goes into the Majors - the whole board needs to join in and help
  - Nikki suggested we document all the processes and organize it into Google drive like other regions do
  - Jeff deserves more help leading up to the event
  - We're all willing to help but we need the knowledge out of his head and onto paper

**Motion to Adjourn:** 7:53 PM – Pam/Ed

**Next Meeting:** June 9<sup>th</sup>, 2026